

Italy

Italian market perspective for German companies

Main sectors in the Italian market

- Automotive
- Food & Beverage
- Fashion
- Mechanics
- Furniture
- Chemistry & pharmaceuticals

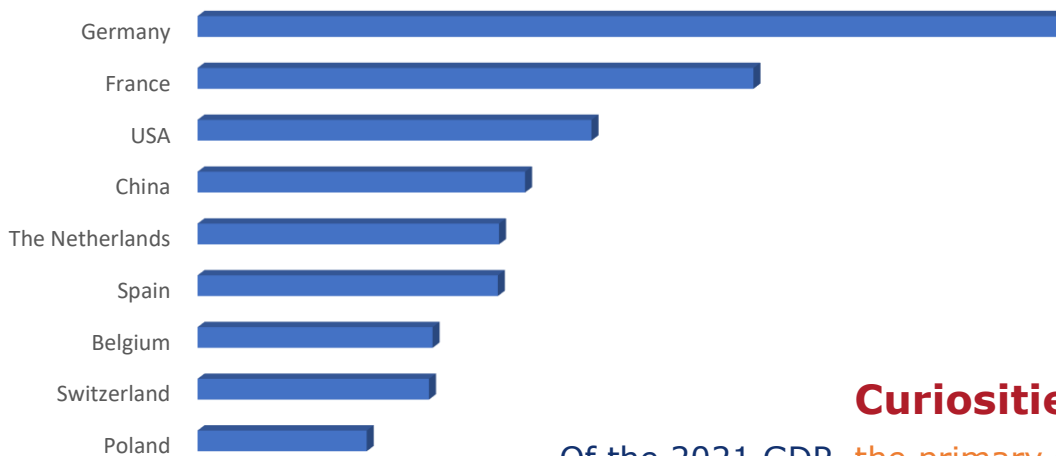
Italian GDP



2.2% of world GDP

With USD 2.108 trillion (2021), Italy is currently the world's eighth largest economy in terms of nominal GDP.

Main countries with which Italy trades internationally (import-export)



Curiosities

Of the 2021 GDP, the primary sector was worth about 2%, the secondary sector 25% (construction 5% and industry in the narrow sense 20%) and the service sector 73%.

Germany's exports to Italy



- Siderurgical
- Machinery
- Chemical & Pharmaceutical
- Transports
- Food & Beverage
- Electrotechnical & Electronic
- Textile
- Plasturgical

Germany is the **first partner for Italy** in terms of exports and imports.

Top Italian companies in the world



FIAT CHRYSLER AUTOMOBILES



6 reasons to invest in Italy

- 1) Italy is the **third largest economy in the Eurozone and the eighth largest in the world**, with a domestic market of 60 million people, a total GDP of \$2.11 billion and a GDP per capita of more than \$30,000 (April 2021).
- 2) **Made in Italy is a driving force of the Italian economy**: those who invest in Italy gain access to an **intellectual and specialist knowledge** that is unique in the world, and a *know-how* in strategic sectors such as automotive, machinery, fashion, industry and food and wine, energy, telecommunications and transports.
- 3) Those investing in the country can count on a **dense network of Italian small and medium-sized enterprises (SMEs) and industrial districts** that are among the most innovative in Europe.
- 4) Italy hosts **numerous research and development centres** of excellence. There are currently 11 Italian universities ranked among the 500 best in the world and four of national universities rank **among the 10 best in the world**. Italy is also **the fifth country in the world** in terms of the 'impact factor' of scientific publications produced and twelfth in terms of investment in biomedical research.
- 5) Italy is **the second largest manufacturing economy in Europe and the fifth largest in the world**, with a manufacturing surplus of over USD 100 billion.
- 6) Italy is **strongly open to foreign investment**: multinational companies in Italy produce more than 20% of national turnover, employ 11% of the workforce and are responsible for 26% of national goods exported.

